

NEWS from CPSC

U.S. Consumer Product Safety Commission

Office of Information and Public Affairs

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FOR IMMEDIATE RELEASE

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Firm's Recall Hotline: (888) 597-6597

CPSC Recall Hotline: (800) 638-2772

CPSC Media Contact: (301) 504-7908

Additional Reports of Magnets Detaching from Polly Pocket Play Sets Prompts Expanded Recall by Mattel

WASHINGTON, D.C. - The U.S. Consumer Product Safety Commission, in cooperation with the firm named below, today announced a voluntary recall of the following consumer product. Consumers should stop using recalled products immediately unless otherwise instructed.

Name of Products: Various Polly Pocket dolls and accessories with magnets

Units: About 7.3 million play sets (about 2.4 million play sets were [recalled](#) on November 21, 2006)

Importer: Mattel Inc., of El Segundo, Calif.

Hazard: Small magnets inside the dolls and accessories can come loose. The magnets can be found by young children and swallowed or aspirated. If more than one magnet is swallowed, the magnets can attract each other and cause intestinal perforation or blockage, which can be fatal.

Incidents/Injuries: Since the previous recall announcement, Mattel has received more than 400 additional reports of magnets coming loose. CPSC was aware in the first recall announcement of 170 reports of the magnets coming out of the recalled toys. There had been three reports of serious injuries to children who swallowed more than one magnet. All three suffered intestinal perforations that required surgery.

Description: The recalled Polly Pocket play sets contain plastic dolls and accessories that have small magnets. The magnets measure 1/8 inch in diameter and are embedded in the hands and feet of some dolls, and in the plastic clothing, hairpieces and other accessories to help the pieces attach to the doll or to the doll's house. The model number is printed on the bottom of the largest pieces on some of the play sets. Products manufactured after November 1, 2006 and are currently on store shelves are not included in this recall. Contact Mattel if you cannot find a model number on your product to determine if it is part of the recall.








Sold at: Toy stores and various other retailers from May 2003 through November 2006 for between \$15 and \$30.










Manufactured in: China






Remedy: Consumers should immediately take these recalled toys away from children and contact Mattel to receive a voucher for a replacement toy of the customer's choice, up to the value of the returned product.

Consumer Contact: For additional information, call Mattel toll-free at (888) 597-6597 anytime, or visit the firm's Web site at www.service.mattel.com

Note: by clicking on any of the images below, you can view a larger version.

Polly Pocket Magnetic Play Sets	Item Number	Product Image
Polly Pocket!™ Polly Place™ Hangin' Out House™ Playset	B2632	
Polly Pocket!™ Polly Place™ Treetop Clubhouse™ Playset	B3158	
Polly Pocket!™ Spa Day™ Caboodle Asst.	B3201	
Polly Pocket!™ Polly Place™ Gameroom Garage™ Playset	B3211	
Polly Pocket!™ Polly Place™ Totally Tiki Diner™ Playset	B7118	
Polly Pocket!™ Quik-Clik™ Boutique	G8605	
Polly Pocket!™ Quik-Clik™ City Pretty™ Playset (Lila™)	H1537	

Polly Pocket!™ Quik-Clik™ Sporty Style™ Playset (Lea™)	H1538	
Polly Pocket!™ Quik-Clik™ Totally Zen™ Playset (Shani™)	H3211	
Polly Pocket!™ Fashion Polly™ Happenin' Pet Salon™ Playset	55503	
Polly Pocket!™ Polly Place™ Magnetic Additions Assortment	B2631	Picture not available
Polly Pocket!™ Lunchbox Cafe™ Playset	B3203	
Polly Pocket!™ School Time Fun™ Playset	B3204	
Polly Pocket!™ Lip Gloss Studio™ Playset	B3207	
Polly Pocket!™ Glitter Boutique™ Playset	B3209	
Polly Pocket!™ Polly Place™ Dip N' Dive Pool™ Playset	B3210	
Polly Pocket!™ Birthday Suprise (INTL)	B3396	

Polly Pocket!™ Dazzlin' Pet Show™ Divine Dogs™	B7078	
Polly Pocket!™ Dazzlin' Pet Show™ Magic Rabbits™	B7082	
Polly Pocket!™ Polly Place™ Sweet Treats™ Playset	B7125	
Polly Pocket!™ Mailbox Surprise™ Playset	B7127	
Polly Pocket!™ Stretch Polly Disco Lamp	B7128	Picture not available
Polly Pocket!™ Jewellery Box Bedroom™ Playset	B7129	
Polly Pocket!™ Polly Place™ Party On The Go!™ Playset	B8478	
Polly Pocket!™ Spa Day™ Playset	B9521	
Polly Pocket!™ Lunchbox Cafe™ Playset	B9522	
Polly Pocket!™ School Time Fun™ Playset	B9523	

Polly Pocket!™ Glitter Puff	B9525	
Polly Pocket!™ Spa Day™ Playset	B9578	
Polly Pocket!™ Boutique On The Go™ Playset	B9929	
Polly Pocket!™ Mailbox Surprise™ Playset	C0504	
Polly Pocket!™ Jewelry Box Bedroom™ Playset	C0505	
Polly Pocket!™ Disco Lamp	C1341	
Polly Pocket!™ Disco Lamp	C1342	
Polly Pocket!™ Mermaid Stars™ Playset	G8602	
Polly Pocket!™ Quick Click™ Playset	G8606	Picture not available
Polly Pocket!™ Snow Cool™ Hotel Playset	G8612	

Polly Pocket!™ Quik-Clik™ House of Style™ Playset	G8614	
Polly Pocket!™ Totally Beadiful™ Jewelry Maker	G8615	
Polly Pocket!™ Quick Click™ Penthouse	G8616	
Polly Pocket!™ Quik-Clik™ Movie Time™ Playset (Lila™)	H1553	
Polly Pocket!™ Pollywood™ Limo-Scene™ Vehicle	J1659	
Polly Pocket!™ Pollywood™ Dial-A-Style™ Lila™ Doll	J1661	
Polly Pocket!™ Pollywood™ Dial-A-Style™ Lea™ Doll	J1662	
Polly Pocket!™ Stickin' 2 Style™ Doll	J1670	
Polly Pocket!™ Pollyworld™ Rockin' Theme Park™ Playset	J1681	

Polly Pocket!™ Pollyworld™ Dress N' Drive™ Lounge Playset	J1687	
Polly Pocket!™ Pollyworld™ Theme Park Party™ Quick Klik™ Doll and Fashions	J1695	
Polly Pocket!™ Pollyworld™ Quick Klik™ Polly™ Doll	J4169	
Polly Pocket!™ Pollyworld™ Quick Klik™ Crissy™ Doll	J4170	
Polly Pocket!™ Pollyworld™ Quick Klik™ Lea™ Doll	J4171	
Polly Pocket!™ Pollyworld™ Quick Klik™ Shanil™ Doll	J4172	
Polly Pocket!™ Pollyworld™ Costume Cart (Lea™) Playset	J9305	
Polly Pocket!™ Pollyworld™ Gift Shop (Lila™) Playset	J9306	
Polly Pocket!™ Twirl & Swirl™ Beauty Case	J9648	

Polly Pocket!™ Pollyworld™ Dial-A Song Polly Fashions	J9965	
Polly Pocket!™ Pollyworld™ Kerstie Fashions	J9966	
Polly Pocket!™ Pollyworld™ Rockin' Tour Bus™	K3460	
Polly Pocket!™ Quik-Clik™ Pool Party™ Playset (Lila™)	H1554	

[Send the link for this page to a friend!](#) The U.S. Consumer Product Safety Commission is charged with protecting the public from unreasonable risks of serious injury or death from more than 15,000 types of consumer products under the agency's jurisdiction. Deaths, injuries and property damage from consumer product incidents cost the nation more than \$800 billion annually. The CPSC is committed to protecting consumers and families from products that pose a fire, electrical, chemical, or mechanical hazard. The CPSC's work to ensure the safety of consumer products - such as toys, cribs, power tools, cigarette lighters, and household chemicals - contributed significantly to the decline in the rate of deaths and injuries associated with consumer products over the past 30 years.

To report a dangerous product or a product-related injury, call CPSC's hotline at (800) 638-2772 or CPSC's teletypewriter at (800) 638-8270, or visit CPSC's web site at www.cpsc.gov/talk.html. To join a CPSC email subscription list, please go to <https://www.cpsc.gov/cpsclist.aspx>. Consumers can obtain this release and recall information at CPSC's Web site at www.cpsc.gov.